

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	943920	07895728

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F WXII 12 News @ 5 a5-6am		-TWTF--	:30	4	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/08/12	10/14/12	-TWTF--		4		\$65.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	10/09/12	5:47 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12A138H	\$65.00	NM
4 WXII	W	10/10/12	5:14 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12P143H	\$65.00	NM
3 WXII	Th	10/11/12	4:58 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12P143H	\$65.00	NM
2 WXII	F	10/12/12	5:38 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12P143H	\$65.00	NM
2	10/15/12	10/15/12	M-F WXII 12 News @ 5 a5-6am		M-----	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/15/12	10/21/12	M-----		1		\$65.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/15/12	5:20 AM	M-F WXII 12 News @ 5 am	5-6am	:30	OFA12Z151H	\$65.00	NM
3	10/09/12	10/12/12	M-F WXII 12 News @ 6 a6-7am		-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/08/12	10/14/12	-TWTF--		4		\$175.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	10/09/12	6:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12Z141H	\$175.00	NM
3 WXII	W	10/10/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12P143H	\$175.00	NM
2 WXII	Th	10/11/12	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12P143H	\$175.00	NM
4 WXII	F	10/12/12	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12P143H	\$175.00	NM
4	10/15/12	10/15/12	M-F WXII 12 News @ 6 a6-7am		M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/15/12	10/21/12	M-----		1		\$175.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/15/12	6:29 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12Z151H	\$175.00	NM
5	10/09/12	10/12/12	NBC Today Show	7-9am	-TWTF--	:30	8	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/08/12	10/14/12	-TWTF--		8		\$175.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	10/09/12	8:37 AM	NBC Today Show	7-9am	:30	OFA12A138H	\$175.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	NBC Today Show	7-9am	-TWTF--	:30	8	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WXII	Tu	10/09/12	9:00 AM	NBC Today Show	7-9am	:30	OFA12Z141H	\$175.00 NM
6	WXII	W	10/10/12	7:59 AM	NBC Today Show	7-9am	:30	OFA12P143H	\$175.00 NM
2	WXII	W	10/10/12	8:59 AM	NBC Today Show	7-9am	:30	OFA12P143H	\$175.00 NM
3	WXII	Th	10/11/12	8:29 AM	NBC Today Show	7-9am	:30	OFA12P143H	\$175.00 NM
7	WXII	Th	10/11/12	8:57 AM	NBC Today Show	7-9am	:30	OFA12P143H	\$175.00 NM
4	WXII	F	10/12/12	7:24 AM	NBC Today Show	7-9am	:30	OFA12P143H	\$175.00 NM
5	WXII	F	10/12/12	8:42 AM	NBC Today Show	7-9am	:30	OFA12P143H	\$175.00 NM
6	10/15/12	10/15/12	NBC Today Show	7-9am	M-----	:30	2	\$180.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	2	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	7:30 AM	NBC Today Show	7-9am	:30	OFA12Z151H	\$180.00 NM
2	WXII	M	10/15/12	8:45 AM	NBC Today Show	7-9am	:30	OFA12Z151H	\$180.00 NM
7	10/13/12	10/13/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	6:58 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	OFA12P143H	\$125.00 NM
8	10/13/12	10/13/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	8:51 AM	NBC Saturday Today	8-10am	:30	OFA12P143H	\$150.00 NM
2	WXII	Sa	10/13/12	9:30 AM	NBC Saturday Today	8-10am	:30	OFA12P143H	\$150.00 NM
9	10/14/12	10/14/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/14/12	5:59 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	OFA12P143H	\$50.00 NM
10	10/14/12	10/14/12	NBC Sunday Today	8-9am	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	10/14/12	8:27 AM	NBC Sunday Today	8-9am	:30	OFA12P143H	\$400.00 NM
1	WXII	Su	10/14/12	8:53 AM	NBC Sunday Today	8-9am	:30	OFA12P143H	\$400.00 NM
11	10/09/12	10/12/12	M-F WXII News @ 430a	430a-5a	-TWTF--	:30	1	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	1	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/12	4:46 AM	M-F WXII News @ 430a	430a-5a	:30	OFA12P143H	\$10.00 NM
12	10/09/12	10/12/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$100.00				

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Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/12/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/09/12	9:59 AM	Live with Regis & Kelly	9-10AM	:30	OFA12A138H	\$100.00 NM
1	WXII	W	10/10/12	9:49 AM	Live with Regis & Kelly	9-10AM	:30	OFA12P143H	\$100.00 NM
3	WXII	Th	10/11/12	9:56 AM	Live with Regis & Kelly	9-10AM	:30	OFA12P143H	\$100.00 NM
4	WXII	F	10/12/12	9:23 AM	Live with Regis & Kelly	9-10AM	:30	OFA12P143H	\$100.00 NM
13	10/09/12	10/12/12	NBC Today Show II	10A-12N	-TWTF--	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/09/12	10:59 AM	NBC Today Show II	10A-12N	:30	OFA12A138H	\$50.00 NM
4	WXII	W	10/10/12	10:59 AM	NBC Today Show II	10A-12N	:30	OFA12P143H	\$50.00 NM
3	WXII	Th	10/11/12	11:27 AM	NBC Today Show II	10A-12N	:30	OFA12P143H	\$50.00 NM
1	WXII	F	10/12/12	10:29 AM	NBC Today Show II	10A-12N	:30	OFA12P143H	\$50.00 NM
14	10/15/12	10/15/12	NBC Today Show II	10A-12N	M-----	:30	1	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	10:59 AM	NBC Today Show II	10A-12N	:30	OFA12Z151H	\$40.00 NM
15	10/09/12	10/12/12	M-F WXII 12 News @ No:12-1pm		-TWTF--	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/09/12	12:59 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12Z141H	\$150.00 NM
2	WXII	W	10/10/12	12:41 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12P143H	\$150.00 NM
1	WXII	Th	10/11/12	12:25 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12P143H	\$150.00 NM
4	WXII	F	10/12/12	12:44 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12P143H	\$150.00 NM
16	10/09/12	10/12/12	M-F 1-2P	1-2P	-TWTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/11/12	1:47 PM	M-F 1-2P	1-2P	:30	OFA12P143H	\$175.00 NM
2	WXII	F	10/12/12	1:44 PM	M-F 1-2P	1-2P	:30	OFA12P143H	\$175.00 NM
17	10/09/12	10/12/12	STEVE HARVEY DAY	2-3P	-TWTF--	:30	4	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/09/12	2:09 PM	STEVE HARVEY DAY	2-3P	:30	OFA12A138H	\$30.00 NM
4	WXII	W	10/10/12	2:47 PM	STEVE HARVEY DAY	2-3P	:30	OFA12P143H	\$30.00 NM
3	WXII	Th	10/11/12	2:46 PM	STEVE HARVEY DAY	2-3P	:30	OFA12P143H	\$30.00 NM
1	WXII	F	10/12/12	2:59 PM	STEVE HARVEY DAY	2-3P	:30	OFA12P143H	\$30.00 NM
18	10/14/12	10/14/12	NBC Meet the Press	9-10am	-----S	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$175.00				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/14/12	10/14/12	NBC Meet the Press	9-10am	-----S	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/14/12	10:00 AM	NBC Meet the Press	9-10am	:30	OFA12P143H	\$175.00 NM
19	10/09/12	10/12/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/09/12	3:30 PM	M-F 3-4P	M-F 3-4P	:30	OFA12Z141H	\$85.00 NM
1	WXII	W	10/10/12	3:44 PM	M-F 3-4P	M-F 3-4P	:30	OFA12P143H	\$85.00 NM
2	WXII	Th	10/11/12	3:22 PM	M-F 3-4P	M-F 3-4P	:30	OFA12P143H	\$85.00 NM
4	WXII	F	10/12/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	OFA12P143H	\$85.00 NM
20	10/09/12	10/12/12	DR. OZ	M-F 4-5p	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/09/12	4:21 PM	DR. OZ	M-F 4-5p	:30	OFA12A138H	\$150.00 NM
1	WXII	W	10/10/12	4:23 PM	DR. OZ	M-F 4-5p	:30	OFA12P143H	\$150.00 NM
4	WXII	Th	10/11/12	4:37 PM	DR. OZ	M-F 4-5p	:30	OFA12P143H	\$150.00 NM
2	WXII	F	10/12/12	4:12 PM	DR. OZ	M-F 4-5p	:30	OFA12P143H	\$150.00 NM
21	10/09/12	10/12/12	M-F WXII 12 News @ 5 p5-6pm		-TWTF--	:30	6	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	6	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	5:14 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12A138H	\$200.00 NM
5	WXII	Tu	10/09/12	5:57 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12Z141H	\$200.00 NM
2	WXII	W	10/10/12	5:14 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12P143H	\$200.00 NM
6	WXII	W	10/10/12	5:45 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12P143H	\$200.00 NM
3	WXII	Th	10/11/12	5:21 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12P143H	\$200.00 NM
4	WXII	F	10/12/12	5:28 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12P143H	\$200.00 NM
22	10/15/12	10/15/12	M-F WXII 12 News @ 5 p5-6pm		M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	5:46 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12Z151H	\$175.00 NM
23	10/09/12	10/12/12	M-F WXII 12 News @ 6 p6-630pm		-TWTF--	:30	4	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/09/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12A138H	\$325.00 NM
1	WXII	W	10/10/12	6:19 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12P143H	\$325.00 NM
4	WXII	Th	10/11/12	6:12 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12P143H	\$325.00 NM
2	WXII	F	10/12/12	6:13 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12P143H	\$325.00 NM
24	10/15/12	10/15/12	M-F WXII 12 News @ 6 p6-630pm		M-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
24	10/15/12	10/15/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$325.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	10/15/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	OFA12Z151H	\$325.00	NM
25	10/09/12	10/12/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	630p-7p	-TWTF--	:30	4	\$600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/08/12	10/14/12	-TWTF--	4	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WXII	Tu	10/09/12	6:59 PM	M-Sun Nightly News	630p-7p	:30	OFA12Z141H	\$600.00	NM
1	WXII	W	10/10/12	6:52 PM	M-Sun Nightly News	630p-7p	:30	OFA12P143H	\$600.00	NM
4	WXII	Th	10/11/12	6:51 PM	M-Sun Nightly News	630p-7p	:30	OFA12P143H	\$600.00	NM
2	WXII	F	10/12/12	6:52 PM	M-Sun Nightly News	630p-7p	:30	OFA12P143H	\$600.00	NM
26	10/15/12	10/15/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	630p-7p	M-----	:30	1	\$600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	M-----	1	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	10/15/12	6:59 PM	M-Sun Nightly News	630p-7p	:30	OFA12Z151H	\$600.00	NM
28	10/14/12	10/14/12	Su WXII 12 News @ 6 pm6-630pm Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$150.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/08/12	10/14/12	-----S	1	\$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Su	10/14/12	6:23 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	OFA12P143H	\$150.00	NM
29	10/09/12	10/12/12	Inside Edition Class of Time - Immediately Pre-emptible without notice	7-730pm	-TWTF--	:30	4	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/08/12	10/14/12	-TWTF--	4	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WXII	Tu	10/09/12	7:22 PM	Inside Edition	7-730pm	:30	OFA12A138H	\$250.00	NM
1	WXII	W	10/10/12	7:20 PM	Inside Edition	7-730pm	:30	OFA12P143H	\$250.00	NM
2	WXII	Th	10/11/12	7:11 PM	Inside Edition	7-730pm	:30	OFA12P143H	\$250.00	NM
4	WXII	F	10/12/12	7:13 PM	Inside Edition	7-730pm	:30	OFA12P143H	\$250.00	NM
30	10/15/12	10/15/12	Inside Edition Class of Time - Immediately Pre-emptible without notice	7-730pm	M-----	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	M-----	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	10/15/12	7:22 PM	Inside Edition	7-730pm	:30	OFA12Z151H	\$250.00	NM
31	10/09/12	10/12/12	Entertainment Tonight Class of Time - Immediately Pre-emptible without notice	730-8pm	-TWTF--	:30	4	\$200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/08/12	10/14/12	-TWTF--	4	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WXII	Tu	10/09/12	7:47 PM	Entertainment Tonight	730-8pm	:30	OFA12A138H	\$200.00	NM
2	WXII	W	10/10/12	7:48 PM	Entertainment Tonight	730-8pm	:30	OFA12P143H	\$200.00	NM
4	WXII	Th	10/11/12	7:39 PM	Entertainment Tonight	730-8pm	:30	OFA12P143H	\$200.00	NM
1	WXII	F	10/12/12	7:40 PM	Entertainment Tonight	730-8pm	:30	OFA12P143H	\$200.00	NM
32	10/15/12	10/15/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	M-----	:30	1	\$375.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	M-----	1	\$375.00					

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WXII
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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
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www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
32	10/15/12	10/15/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	M-----	:30	1	\$375.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>10/15/12</td><td>7:48 PM</td><td>Entertainment Tonight</td><td>730-8pm</td><td>:30</td><td>OFA12Z151H</td><td>\$375.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	10/15/12	7:48 PM	Entertainment Tonight	730-8pm	:30	OFA12Z151H	\$375.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	M	10/15/12	7:48 PM	Entertainment Tonight	730-8pm	:30	OFA12Z151H	\$375.00	NM																																	
33	10/13/12	10/13/12	Entertainment This Week 7-8pm Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$65.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$65.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Sa</td><td>10/13/12</td><td>7:54 PM</td><td>Entertainment This Week</td><td>7-8pm</td><td>:30</td><td>OFA12P143H</td><td>\$65.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$65.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Sa	10/13/12	7:54 PM	Entertainment This Week	7-8pm	:30	OFA12P143H	\$65.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	-----S-	1	\$65.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	Sa	10/13/12	7:54 PM	Entertainment This Week	7-8pm	:30	OFA12P143H	\$65.00	NM																																	
34	10/15/12	10/15/12	VOICE Class of Time - Immediately Pre-emptible without notice	8-10P	M-----	:30	1	\$1,100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$1,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>10/15/12</td><td>9:40 PM</td><td>VOICE</td><td>8-10P</td><td>:30</td><td>OFA12Z151H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	10/15/12	9:40 PM	VOICE	8-10P	:30	OFA12Z151H	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	M-----	1	\$1,100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	M	10/15/12	9:40 PM	VOICE	8-10P	:30	OFA12Z151H	\$1,100.00	NM																																	
35	10/09/12	10/09/12	VOICE Class of Time - Immediately Pre-emptible without notice	8-9pm	-T-----	:30	1	\$900.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Tu</td><td>10/09/12</td><td>8:47 PM</td><td>VOICE</td><td>8-9pm</td><td>:30</td><td>OFA12Z141H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-T-----	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Tu	10/09/12	8:47 PM	VOICE	8-9pm	:30	OFA12Z141H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	-T-----	1	\$900.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	Tu	10/09/12	8:47 PM	VOICE	8-9pm	:30	OFA12Z141H	\$900.00	NM																																	
36	10/09/12	10/09/12	PARENTHOOD Class of Time - Immediately Pre-emptible without notice	10-11pm	-T-----	:30	1	\$1,200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Tu</td><td>10/09/12</td><td>10:32 PM</td><td>PARENTHOOD</td><td>10-11pm</td><td>:30</td><td>OFA12A138H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-T-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Tu	10/09/12	10:32 PM	PARENTHOOD	10-11pm	:30	OFA12A138H	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	-T-----	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	Tu	10/09/12	10:32 PM	PARENTHOOD	10-11pm	:30	OFA12A138H	\$1,200.00	NM																																	
37	10/10/12	10/10/12	L&O SVU Class of Time - Immediately Pre-emptible without notice	9-10pm	--W----	:30	1	\$625.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--W----</td><td>1</td><td>\$625.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>W</td><td>10/10/12</td><td>9:19 PM</td><td>L&O SVU</td><td>9-10pm</td><td>:30</td><td>OFA12P143H</td><td>\$625.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--W----	1	\$625.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	W	10/10/12	9:19 PM	L&O SVU	9-10pm	:30	OFA12P143H	\$625.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	--W----	1	\$625.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	W	10/10/12	9:19 PM	L&O SVU	9-10pm	:30	OFA12P143H	\$625.00	NM																																	
38	10/10/12	10/10/12	CHICAGO FIRE Class of Time - Immediately Pre-emptible without notice	10-11pm	--W----	:30	1	\$1,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--W----</td><td>1</td><td>\$1,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>W</td><td>10/10/12</td><td>10:29 PM</td><td>CHICAGO FIRE</td><td>10-11pm</td><td>:30</td><td>OFA12P143H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--W----	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	W	10/10/12	10:29 PM	CHICAGO FIRE	10-11pm	:30	OFA12P143H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	--W----	1	\$1,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	W	10/10/12	10:29 PM	CHICAGO FIRE	10-11pm	:30	OFA12P143H	\$1,000.00	NM																																	
39	10/11/12	10/11/12	30 ROCK/UP ALL NIGHT 8-9pm Class of Time - Immediately Pre-emptible without notice		---T---	:30	1	\$500.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>---T---</td><td>1</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Th</td><td>10/11/12</td><td>8:22 PM</td><td>30 ROCK/UP ALL NIGHT</td><td>8-9pm</td><td>:30</td><td>OFA12P143H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	---T---	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Th	10/11/12	8:22 PM	30 ROCK/UP ALL NIGHT	8-9pm	:30	OFA12P143H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	---T---	1	\$500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	Th	10/11/12	8:22 PM	30 ROCK/UP ALL NIGHT	8-9pm	:30	OFA12P143H	\$500.00	NM																																	
42	10/12/12	10/12/12	WHITNEY/COMMUNITY 8-9pm Class of Time - Immediately Pre-emptible without notice		----F--	:30	1	\$500.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>----F--</td><td>1</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	----F--	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/12	10/14/12	----F--	1	\$500.00																																						
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Advertiser		Product	Estimate Number
Obama/D/President		SKED A 30'S	1537

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/12/12	10/12/12	WHITNEY/COMMUNITY 8-9pm		----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/12/12	8:45 PM	WHITNEY/COMMUNITY	8-9pm	:30	OFA12P143H	\$500.00 NM
43	10/12/12	10/12/12	DATELINE	10-11pm	----F--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/12/12	10:11 PM	DATELINE	10-11pm	:30	OFA12P143H	\$1,000.00 NM
2	WXII	F	10/12/12	10:31 PM	DATELINE	10-11pm	:30	OFA12P143H	\$1,000.00 NM
44	10/13/12	10/13/12	NBC Prime	8-9pm	-----S-	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	8:21 PM	NBC Prime	8-9pm	:30	OFA12P143H	\$175.00 NM
45	10/13/12	10/13/12	NBC Prime	9-10pm	-----S-	:30	1	\$145.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$145.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	9:43 PM	NBC Prime	9-10pm	:30	OFA12P143H	\$145.00 NM
46	10/13/12	10/13/12	NBC Prime	10-11pm	-----S-	:30	1	\$145.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$145.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	10:28 PM	NBC Prime	10-11pm	:30	OFA12P143H	\$145.00 NM
47	10/09/12	10/13/12	M-Su WXII 12 News @ 11-1135pm		-TWTF--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	5	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	11:33 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z141H	\$225.00 NM
2	WXII	W	10/10/12	11:19 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12P143H	\$225.00 NM
3	WXII	Th	10/11/12	11:30 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12P143H	\$225.00 NM
4	WXII	F	10/12/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12P143H	\$225.00 NM
5	WXII	Sa	10/13/12	11:27 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12P143H	\$225.00 NM
48	10/15/12	10/15/12	M-Su WXII 12 News @ 11-1135pm		M-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	11:33 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	OFA12Z151H	\$250.00 NM
49	10/09/12	10/12/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	12:32 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12A138H	\$100.00 NM
2	WXII	W	10/10/12	11:59 PM	NBC Tonight Show	1135pm-1237am	:30	OFA12P143H	\$100.00 NM
3	WXII	Th	10/11/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12P143H	\$100.00 NM

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INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

www.wxii12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/09/12	10/12/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	F	10/12/12	11:49 PM	NBC Tonight Show	1135pm-1237am	:30	OFA12P143H	\$100.00 NM
50	10/15/12	10/15/12	NBC Tonight Show	1135pm-1237am	M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	OFA12Z151H	\$100.00 NM
51	10/09/12	10/12/12	Late Night w/Jimmy Fallon	1237xm-136xm	-TWTF--	:30	4	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	1:29 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12A138H	\$20.00 NM
2	WXII	W	10/10/12	1:34 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12P143H	\$20.00 NM
4	WXII	Th	10/11/12	1:11 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12P143H	\$20.00 NM
3	WXII	F	10/12/12	1:28 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	OFA12P143H	\$20.00 NM
52	10/09/12	10/12/12	NBC Carson Daly	136xm-204xm	-TWTF--	:30	3	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	3	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/09/12	2:00 AM	NBC Carson Daly	136xm-204xm	:30	OFA12Z141H	\$15.00 NM
1	WXII	W	10/10/12	1:53 AM	NBC Carson Daly	136xm-204xm	:30	OFA12P143H	\$15.00 NM
3	WXII	Th	10/11/12	2:05 AM	NBC Carson Daly	136xm-204xm	:30	OFA12P143H	\$15.00 NM
53	10/13/12	10/13/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	12:29 AM	NBC Saturday Night Live	1130pm-1am	:30	OFA12P143H	\$135.00 NM
54	10/15/12	10/15/12	Live with Regis & Kelly	9-10AM	M-----	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	9:56 AM	Live with Regis & Kelly	9-10AM	:30	OFA12Z151H	\$70.00 NM
55	10/15/12	10/15/12	M-F WXII 12 News @ Noon	12-1pm	M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	12:30 PM	M-F WXII 12 News @ Noon	12-1pm	:30	OFA12Z151H	\$50.00 NM
56	10/15/12	10/15/12	STEVE HARVEY DAY	2-3P	M-----	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	2:55 PM	STEVE HARVEY DAY	2-3P	:30	OFA12Z151H	\$20.00 NM
57	10/15/12	10/15/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$85.00	NM

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INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				1	\$85.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/15/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	OFA12Z151H	\$85.00	NM
58	10/15/12	10/15/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				1	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/15/12	4:40 PM	DR. OZ	M-F 4-5p	:30	OFA12Z151H	\$150.00	NM
59	10/14/12	10/14/12	NFL Sunday Prime Game815p-12a		-----S	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-----S				1	\$2,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Su	10/14/12	10:07 PM	NFL Sunday Prime Games	815p-12a	:30	OFA12P143H	\$2,200.00	NM
60	10/15/12	10/15/12	REVOLUTION	10-11pm	M-----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				1	\$900.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/15/12	10:11 PM	REVOLUTION	10-11pm	:30	OFA12Z151H	\$900.00	NM
61	10/15/12	10/15/12	M-F 1-2P	1-2P	M-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				1	\$100.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/15/12	2:00 PM	M-F 1-2P	1-2P	:30	OFA12Z151H	\$100.00	NM
62	10/13/12	10/13/12	Notre Dame Football	ND Football	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-----S-				1	\$100.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Sa	10/13/12	5:25 PM	Notre Dame Football	ND Football	:30	OFA12P143H	\$100.00	NM
63	10/15/12	10/15/12	M-F WXII 12 News @ 5 p5-6pm		M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/15/12	5:22 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	OFA12Z151H	\$175.00	NM
64	10/15/12	10/15/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				1	\$200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/15/12	4:14 PM	DR. OZ	M-F 4-5p	:30	OFA12Z151H	\$200.00	NM
65	10/15/12	10/15/12	M-F WXII 12 News @ 6 a6-7am		M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	10/15/12	6:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	OFA12Z151H	\$175.00	NM

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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	10/15/12	10/15/12	M-F WXII 12 News @ 6 a6-7am Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$175.00	NM
66	10/13/12	10/13/12	WXII 12 Sa/Su News at 66-8am Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$50.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

Payment Terms 30 Days

<u>Gross Total</u>	\$30,410.00
<u>Agency Commission</u>	\$4,561.50
<u>Net Amount Due</u>	\$25,848.50